INTRODUCED TO LAFAYETTE CITY COUNCIL
CITY CLERK
3-24-08
DATE

J Robbins 3-10-08

DRAFT

Date

Organization Name
Address
City, State Zip

City Council Speakers' Bureau

Dear :

In an effort to reach out to broader segments of our community the Lafayette City Council Speakers' Bureau is ready to speak to your organization or group on the following topics:

- Roads – How do we fix them?
- Budget Buckets – How do we fill them?
- Lafayette Redevelopment Agency – What does it do?
- Downtown Strategic Plan – What does future downtown Lafayette look like?

The councilmembers bring more than 75 years of Lafayette volunteer service and would like to share their experience first hand with your audience.

For more information or to schedule a speaker for your organization or group, please contact Joanne Robbins at 925-299-3210 or by e-mail jrobbins@lovelafayette.org .

Sincerely,

Mike Anderson
Mayor

12B

Community Organizations Clubs & Organizations	Contact Person	Street Address	City & State	Zip Code	Phone Number
A.A.U.W	Caroline Wood	26 Hardie Drive	Moraga, CA	94556	(925)376-2517
Acalones Fellowship Lodge #480	Francis Ebert, Secretary				(925)256-1355
Acalanes High School Parents Club	President	1200 Pleasant Hill Rd.,	Lafayette, CA	94549	(925)935-2600
Acalanes Unified High School District	Jim Negri	1212 Pleasant Hill Road	Lafayette, CA	94549	(925)2803900
Acalanes Valley HOA	George Burtt	4062 Flora Place	Lafayette, CA	94549	(925) 284-1722
Aegis Assisted Living of Moraga	Candice Moses	950 Country Club Dr.,	Moraga, CA	94556	(925)377-7900
Alzheimer's Association	Katherine Webb	251 Lafayette Circle #350	Lafayette, CA	94549	(925)284-7942
American Cancer Society	Kristen Hunter	1885 Oak Park Blvd.	Pleasant Hill, CA	94523	(925)9347640
American Field Service	Elisabeth Tuck	3365 S. Lucille Lane	Lafayette, CA	94549	(925)283-6054
American Red Cross	Sylvia Johnson	1300 Alberta Way	Concord, CA	94521	(925)603-7400
Andreasen Drive HOA	Pete Rossi	3215 Andreasen Drive	Lafayette, CA	94549	
Assistance League of Diablo Valley	Joan Siltanen	3521 Golden Gate Way	Lafayette, CA	94549	(925)283-0783
Bently School _Upper Division	Laura Kahn	1212 Pleasant Hill Road	Lafayette, CA	94549	(925)843-2512
Better Business Bureau	Jumana Dajani	1000 Broadway #625	Oakland, CA	94607	(510)844-2600
Better Care Choices	Linda Wurth		Walnut Creek, CA	94595	(925)932-1400
Better Homes Realty		3701 Mt. Diable Blvd.,	Lafayette, CA	94549	(925)284-9500
Better Homes Realty	Craig Harbarth	3166 Linda Vista Lane	Lafayette, CA	94549	(925)855-6450
Betty Jean Brown Foundation	Robert Brown	P.O. Box 1337	Lafayette, CA	94549	(925)283-1723
Boy Scout Headquarters	Philip McAnelly	800 Ellinwood Way	Pleasant Hill, CA	94523	(925)674-6100
Branagh Development	Matt Branagh	402 Railroad Ave., #201	Danville, CA	94526	(925)743-9500
Brookwood HOA	Joe Colistro	1825 Del Rey	Lafayette, CA	94549	
Brown Avenue HOA	Rod Ford-Smith	1154 Brown Avenue	Lafayette, CA	94549	(925) 284-8566
BurtonValley.com HOA	Cliff Tong	9 Dianne Court	Lafayette, CA	94549	
Burton Valley P.T.A	President	561 Merriwood Dr.,	Lafayette, CA	94549	(925)284-5173
Byron Park	Trudy Hartley	1700 Tice Valley Blvd.,	Walnut Creek, CA	94595	(925)937-1700
C & H Development Co.	Basil Christopoulos	43 Panoramic Way	Walnut Creek, CA	94595	(925)906-1960
California Shakespear Festival	Dave Barrett	2531 9th St.,	Berkeley, CA	94710	(925)548-3422
California Shakespeare Theater	Marilyn Langbehn	100 Gateway Blvd.,	Oakland, CA	94563	(510)548-3422
Califfornia Writers Club/Poetry	Selma Soss	3108 Rossmoor Pkwy #2	Walnut Creek, CA	94595	(925)939-8730
Campolindo Parents Club	President	300 Moraga Rd.,	Moraga, CA	94556	
Canada Del Hambre HOA	Carol Drevno	1427 Edward Court	Lafayette, CA	94549	
Center for Living Skills	Barbara Chaconas	3483 Golden Gate Way #204	Lafayette, CA	94549	(925)284-4871
Chapman University	Susanne Hamilton	2950 Buskirk Ave., Ste.#200	Walnut Creek,CA	94598	(925)246-6121
Circle Creek HOA	Mark Figone	1028 Lindsey Court	Lafayette, CA	94549	
Coldwell Banker Residential Brokerage	Dick Holt	3929 Woodside Ct.,	Lafayette, CA	94549	(925)253-6332

Companion Care	Barbara Schuh	3732 Mt. Diablo Blvd., #286	Lafayette, CA	94549	(925)283-5076
Contra Costa Jewis Comm.Center	Jamie Hyams	2071 Tice Valley Blvd.,	Lafayette, CA	94549	(925)938-7800
Cortese Investment Company	Steve Cortese	21 Lafayette Circle, #200	Lafayette, CA	94549	(925)283-8777
Crescent Moon HOA	Joe Garrity	3640 Crescent Drive	Lafayette, CA	94549	(925) 203-9023
Deerhill Park HOA		16 Moss Lane	Lafayette, CA	94549	
Desco Development Co.	Curt Blomstrand	3675 Mt. Diable Blvd., #270	Lafayette, CA	94549	(925)283-8470
Diablo Light Opera Company	Cynthia Murdough	1948 Oak Park Blvd.,	Walnut Creek, CA	94596	(925)944-1565
Diablo Oaks HOA	Howard Bulos	2 Diablo Oaks Way	Lafayette, CA	94549	(925) 283-8131
Diablo Valley Hadassah		1028 Lindsey Ct.,	Lafayette, CA	94549	(925)937-7739
Diablo Vista-Sweet Adelines	Jeanette Stewart	253 Byrdee Way	Lafayette, CA	94549	(925)687-0520
Dianne Ct. HOA	Larry Haydon	4 Dianne Court	Lafayette, CA	94549	(925) 283-1336
Echo Springs Road HOA	Dan Nourse	3465 Echo Springs Road	Lafayette, CA	94549	
Empire Realty Associates	Sandi Mitchell	1261 Locust Street	Walnut Creek, CA	94596	(925)465-2030
Episcopal Homes Foundation	Sandy Magill	3650 Mt. Diablo Blvd., #100	Lafayette, CA	94549	(925)283-0680
Forge Properties	Tony Lukaszewski	3424 Mt. Diablo Blvd.,	Lafayette, CA	94549	(925)216-1158
Foster A Dream	LeAnne White	1350 Hayes ST.,	Benicia, CA	94510	(707)747-0110
French for Fun	Catherine Jolivet-Johnson	3470 Mt. Diablo. Blvd.#A-115	Lafayette, CA	94549	(925)283-9822
Freskos Realty	Jack Freskos	3541 Plaza Way	Lafayette, CA	94549	(925)299-7700
Friends of Lafayette Library	Mary McCosker	952 Moraga Rd.,	Lafayette, CA	94549	(925)284-5376
Friendship Farms HOA	Ritch Voss	1023 Dyer Drive	Lafayette, CA	94549	(925) 962-3757
Futures Explored, Inc		3547 Wilkinson Lane	Lafayette, CA	94549	(925)284-3240
Gallagher Properties, Inc.,	Ted Gallagher	3483 Golden Gate Way #16	Lafayette, CA	94549	(925)283-7055
Gerow Properties	Rick T. Gerow	3450 Golden Gate Way	Lafayette, CA	94549	(925)283-2900
Golden Gate Plaza	Mike Moore	3483 Golden Gate Way #201	Lafayette, CA	94549	(510)452-2944
Golden Quality Appraisal Services		853 Revere Rd.,	Lafayette, CA	94549	(925)284-3964
Green Valley HOA	David Grant	7 Green Valley Road	Lafayette, CA	94549	
Guide Dogs for the Blind	Sue Cross	1340 San Reliez Ct.,	Lafayette, CA	94549	(925)284-9594
Happy Valley Estates HOA	Barry McQuain	16 Toledo Court	Lafayette, CA	94549	(925) 283-4449
Happy Valley Highlands HOA	Don Thielke	3870 Quail Ridge Road	Lafayette, CA	94549	(925) 284-7053
Happy Valley Improvement Assn.	Ms. Todd Burlingame	5 Wellesley Court	Lafayette, CA	94549	(925) 283-5762
Happy Valley School P.T.A	President	3855 Happy Valley Rd.,	Lafayette, CA	94549	(925)283-0308
Hidden Valley HOA	Barry Toomajian	18 Diablo Circle	Lafayette, CA	94549	
Historical Society	Tom Titmus/D. Walker	PO Box 133	Lafayette, CA	94549	(925)283-3303
Hospice of Contra Costa	Robin Jones	2051 Harrison St.,	Concord, CA	94520	(925)609-1830
International Education Center	Sally Conover	246 Golf Club Rd.,	Pleasant Hill, CA	94523	(925)676-4600
J. Rockcliff Realtors	Sereta Churchill	89 Davis Road, Suite #100	Orinda, CA	94563	(925)253-7066
Johnson Road Homeowners	Gordon C. Johnson	3335 Johnson Road	Lafayette, CA	94549	(925) 939-9249

Junior League of Oakland/EastBay	Nancy Barber	3730 Mt. Diablo Blvd., #325	Lafayette, CA	94549	(925)284-3740
Kiwanis of Moraga Valley	Marv Wiegman	1152 Sanders Dr.,	Moraga, CA	94556	(925)376-6021
Lafayette Arts and Science, AHS	Myrna Kimmelman	P.O. Box 923	Lafayette, CA	94549	(925)299-1644
Lafayette Care Center	Benai Ephrem	1010 First Street	Lafayette, CA	94549	(925)284-1420
Lafayette Chamber of Commerce	Ann Denny	100 Lafayette Circle #103	Lafayette, CA	94549	(925)284-2232
Lafayette Christian Church		584 Glenside Drive	Lafayette, CA	94549	
Lafayette Community Center	Jennifer Russell	500 St. Mary's Road	Lafayette, CA	94549	(925)284-2232
Lafayette Comm. Center Foundation	President	500 St. Mary's Rd.,	Lafayette, CA	94549	(925)284-7560
Lafayette Community Foundation	Anne Grodin	2 Mt. View Lane	Lafayette, CA	94549	(925)284-8214
Lafayette Elementary School PTA	President	950 Moraga Rd.,	Lafayette, CA	94549	(925)283-6231
Lafayette Garden Club	Ruth McCahan	565 Arrowhead Drive	Lafayette, CA	94549	
Lafayette Girl Scout Assn.	Alice Traverso	3354 Freeman Rd.,	Walnut Creek, CA	94595	(925)930-7901
Lafayette Heights HOA	Kirk Patterson	901 Mt. View Drive	Lafayette, CA	94549	
Lafayette Hills HOA	Marty Wehr	1320 Arnold Drive, Ste.242	Martinez, CA	94553	
Lafayette Historical Society	M. Duncan	P.O. Box 1337	Lafayette, CA	94549	(925)283-6812
Lafayette Homeowners Council	Maeve Pessis	1118 Laurel Drive	Lafayette, CA	94549	(925) 284-2345
Lafayette Improvement Asoc.	Richard Burnside	3535 School St.,	Lafayette, CA	94549	(925)283-3525
Lafayette Junior	Maureen Wickline	P. O. Box 241	Lafayette, CA	94549	
Lafayette Knights of Columbus	Davew Tedesco	3403 Sweet Drive	Lafayette, CA	94549	(925)283-1322
Lafayette Little League	Phil Ringholm	P.O. Box 872	Lafayette, CA	94549	(925)284-8334
Lafayette Morage Youth Assc.	Judy McNeil	394 Hermosa Ct.	Lafayetee, CA	94549	(925)299-1961
Lafayette Newcomers Club	Stephanie Bontemps	P.O Box 953	Lafayette, CA	94549	(925)974-9360
Lafayette Nursery School	President	979 First St.	Lafayette, CA	94549	(925)284-2448
Lafayette Oaks HOA	Mary Ann Hoisingtom	959 Hawthorn Drive	Lafayette, CA	94549	
Lafayette Orchards HOA	Thomas Raeth	P>O> Box 1116	Lafayette, CA	94549	
Lafayette Orinda Presbyterian Church	Chuck Fry	49 Knox Drive	Lafayette, CA	94549	(925)283-8722
Lafayette Pointe HOA	Jacqueline Florine	3279 Mt. Diablo Court,Unit 10	Lafayette. CA	94549	(925) 933-3279
Lafayette Properties LLC	Steve Stone		Walnut Creek,CA	94594	(925)766-4650
Lafayette Rotary	Mike Heller	P.O. Box 193	Lafayette, CA	94549	(925)937-3622
Lafayette School District	Dr. Frank Tom	PO Box 1029	Lafayette, CA	94549	(925)284-7011
Lafayette Senior Center	Yvonne Ozoria	500 St. Mary's Road	Lafayette, CA	94549	(925)284-5050
Lafayette Senior Recreation Center	Helen Welsh	P.O. Box 163	Lafayette, CA	94549	(925)283-6163
Lafayette Service League	Diane Sasser	16 Warwick Ct.,	Lafayette, CA	94519	(925)283-8790
Lafayette United Methodist Church	Rev. Lori Sawdon	955 Moraga Road	Lafayette, CA	94549	(925)284-4765
Lafayette Valley Estates HOA	Jan McHale	3352 Beatty Lane	Lafayette, CA	94549	(925) 283-6655
Lafayette Vet's Memorial Hall	John Wintersteen	3491 Mt. Diablo Blvd.	Lafayette, CA	94549	(925)283-1153
Lafayette Women's Club	Mrs. Rayma Price	462 Florence Drive	Lafayette, CA	94549	(925)283-8507

Lamorinda Demorcratic Club	John Hall		Lafayette, CA	94549	(925)323-2796
Lamorinda Mom's Club	Heidi Temkin	P.O. Box 1002	Lafayette, CA	94549	(925)941-4714
Lamorinda Republican WomenClub	Jacqui Cloidt	P.O. Box 360	Orinda, CA	94563	(925)254-6063
Lamorinda Soccer	Girard Pessis	P.O. Box 1685	Lafayette, CA	94549	(925)284-2345
Lamorinda Toastmasters	Ed Gorzynski	P.O. Box 844	Lafayette, CA	94549	
Las Trampas Inc	Sandra Jackson	3460 Lana Lane	Lafayette, CA	94549	(925)284-1462
Las Trampas Neighbors	Mike Grant	702 Las Trampas Road	Lafayette, CA	94549	(925) 283-9630
League of Women Voters	President	500 St. Mary;s Rd. #14	Lafayette, CA	94549	(925)283-2235
Legion Court HOA	David Hume	4090 Legion Court	Lafayette, CA	94549	
Lemos Center	P.R. Lemos	3340-3344 Mt. Diablo Blvd	Lafayette, CA	94549	(925)939-4396
Loaves and Fishes of CC	Rick Richardson	537 Morninghome	Danville, CA	94526	(925)837-8758
Los Palos Estates HOA	Lynn Hiden	649 Los Palos Drive	Lafayette, CA	94549	(925) 283-5487
Lucas Drive Neighbors	Marie Blits	3166 Lucas Drive	Lafayette, CA	94549	
Main Street Property Services	Craig Semmelmeyer	985 Moraga Rd., #202	Lafayette, CA	94549	(925)299-8170
Martinez Opera Contra Costa	Maria Billingsley	1211 Grandview Avenue	Martinez, CA	94553	(925)372-6617
Masonic Hall	John Doane, Bldg Mgr	P.O. Box #1	Lafayette, CA	94549	(925)944-9174
McEllen Homeowners	Don Lively	3412 McEllen Court	Lafayette, CA	94549	
Mountain View Drive HOA	Brian Quinn	808 Mt. View Drvie	Lafayette, CA	94549	(510) 420-9120
Mountain View Lane HOA	Marshall Grodin	2 Mountain View Lane	Lafayette, CA	94549	
Mt. Diablo Business Women	Leslie Ellis	P.O. Box 101	Lafayette, CA	94549	(925)200-2902
National Charity League	Kris Byrne	3742 Meado Lane	Lafayette, CA	94549	(925)284-2927
Nat'l Council of Jewish Women	Beulah Melvin	1160 Singingwood #9	Walnut Creek, CA	94549	(925)946-1726
Northridge HOA	Northridge Park Owners	16 Northridge Lane	Lafayette, CA	94549	
Oak Hill Road HOA	Jim Bava	1061 Oak Hill Road	Lafayette, CA	94549	(925) 284-9395
Olympic Oads HOA	Russell McCandless	24 Olympic Oaks Drive	Lafayette, CA	94549	(925) 283-7806
Orinda Academy	Debbie Parish	19 Altarinda RD.,	Orinda, CA	94523	(925)254-7553
Orinda Rotary	Harrry Anderson				Anderson Travel
Our Saviors Lutheran Church	Pastor Dan Senter	1035 Carol Lane	Lafayette, CA	94549	(925)283-3722
Parker Harrison Real Estate	Sheila Spain	3700 Mt. Diablo Blvd.,#105	Lafayette, CA	94549	(925)283-3115
Phase 1 Investment Group	Ray Sanders	1078 Carol Lane Suite #200	Lafayette, CA	94549	(925)284-1852
Piggy Bank Real Estate	Vincent Ricevuto	853 Revere Rd.,	Lafayette, CA	94549	(925)284-1575
Pine Lane Improv. Assn.	Arnie Beyer	1047 Pine Lane	Lafayette, CA	94549	
Pleasant Hills & Valleys HOA	Randy Castro	3230 Alta Lane	Lafayette, CA	94549	(925) 938-1565
Powell Drive Neighbors	Tess Schoenbart	3600 Powell Drive	Lafayette, CA	94549	
Prado Way HOA	Paul Melmed	35 Prado Way	Lafayette, CA	94549	(925) 932-5855
Project Second Chance	Susan Lynn	1750 Oak Park Blvd.,	Pleasant Hill, CA	94523	(925)927-3250
Prudential California Realty		999 Oak Hill Road	Lafayette, CA	94549	(925)962-6128

Quandt Area HOA			Lafayette, CA	94549	
R-Mac Properties	Diane Nobel	3717 Mt. Diablo Blvd.,	Lafayette, CA	94549	(925)934-1319
Rancho View Knolls HOA	Chris Nixon	1489 Rancho View Road	Lafayette, CA	94549	(925) 938-2239
Rapport	Marcia Thomas	3853 Palo Alto Dr.,	Lafayette, CA	94549	(925)283-4712
Reliez Station HOA	George Wilson	14 Richelle Court	Lafayette, CA	94549	
RE/MAX Accord		3390 Mt. diable Blvd.,	Lafayette, CA	94549	(925)297-0332
Renaissance at Kensington Place	Betty Addieg	1580 Geary Road	Walnut Creek, CA	94597	(925)943-1121
Rohrer Drive HOA	Adrian Levy	3187 Rohrer Drive	Lafayette, CA	94549	
Rotary Club of Lafayette	Larry Duson	3583 Mt. Diablo Blvd.	Lafayette, CA	94549	(925)283-3336
Rotary Club of Lamorinda Sunrise	Paul Fillinger	P.O. Box 1886	Orinda, CA	94563	(925)939-2859
Saint Mary's College of California	Lisa N. Douglass	1928 St. Mary's RD.	Moraga, CA	94575	(925)631-4830
Saranap Community Assoc.	Dennis Collins	2841 Kinney Drive	Walnut Creek, CA	94595	(925) 939-2006
Secluded Valley HOA	President	P.O. Box 1441	Lafayette, CA	94549	(925) 933-9813
Senior Helpers	Kevin Reneau	1100 Moraga Way Suite#202	Morage, CA	94556	(925)376-9900
Senior Helpline Services	Elaine Welch	1035 A Carol Lane	Lafayette, CA	94549	(925)284-2207
Sharon Drive Neighbors	Sherry Hoover	3212 Sharon Court	Lafayette, CA	94549	(925) 283-5688
Silver Dell HOA	Joan & John Keegan	1 Aspen Court	Lafayette, CA	94549	(925) 284-3758
Silver Springs HOA	James Reynolds	3486 Silver Springs Road	Lafayette, CA	94549	
Single Toastmasters	Eugene Zolnay	3515 Chestnut Ave., #15	Concord, CA	94519	(925)689-8775
Singles Scent-L.O.P.C	Orgainer	49 Knox Dr.	Lafayette, CA	94549	(925)283-8722
Sky Hy Homeowners Assn.	Jim Robinson	P.O. Box 1842	Lafayette, CA	94549	
So. Lafayette Improvement Assn.	Bart Carr	3386 Sweet Drive	Lafayette, CA	94549	(925) 299-1664
Soroptimis International of 24-680	Kathy Weiner		Lafayette, CA	94549	(925)938-5475
Soroptimist Internation of Lamorinda	Scotty Loucks	P.O. Box 326	Lafayette, CA	94549	(925)934-9191
Special Olympics Northern California	Jill Osur	3480 Buskirk Avenue, #340	Pleasant Hill, CA	94523	(925)944-8801
Springbrook Neighborhood Assc.	Mike McNeil	1130 Nogales Street	Lafayette, CA	94549	(925) 944-0807
Springhill School PFC	President	3301 Springhill Road	Lafayette, CA	94549	
Springhill Valley Association	Dave Van Etten	3430 Blackhawk Road	Lafayette, CA	94549	(925) 283-3363
Springstone School	Allan Nash	1035 Carol Lane	Lafayette, CA	94549	(925)962-9660
St. Anselms Episcopal Church		682 Michael Lane	Lafayette, CA	94549	
St. Mary's Orchards HOA	Mary Jane Wood	3176 Cordova Way	Lafayette, CA	94549	
St. Perpetua Church	Kathy Geddes	3454 Hamlin Road	Lafayette, CA	94549	(925)283-0272
St. Perpetua School	Principal	3445 Hamlin Rd.	Lafayette, CA	94549	(925)284-1640
Stanley Intermediate School P.T.A.	President	3455 School St.,	Lafayette, CA	94549	(925)283-6548
Sturtevant Enterprises	Pattti Evans	3650 Mt. Diabllo Blvd., #215	Lafayette, CA	94549	(925)283-6795
Suburban Womens Club	Betsey Young	3342 Helen Lane	Lafayette, CA	94549	(925)283-3225
Sunnybrook Homeowners	John & Colleen McCormick	1030 Sunnybrook Drive	Lafayette, CA	94549	(925) 299-0813

Sunset village HOA	Bev Alioshin	3792 Mosswood Drive	Lafayette, CA	94549	
Sweet Homeowners Assc.	Therese Soulos	3330 Sweet Drive	Lafayette, CA	94549	
Temple Isaiah Sisterhood	Gail Schwartz	3800 Mt. Diablo Blvd.	Lafayette, CA	94549	(925)293-8575
Terracorp Management & Real Estate	Matt Locati	1043 Stuart St., #220	Lafayette, Ca	94549	(925)284-6464
Tom Rochford Real Estate Co.		926 Dewing Avenue	Lafayette, CA	94549	(925)299-2371
Town Hall Kids Theater Classes	Janice Peacock	3535 School St.,	Lafayette, CA	94549	(925)262-1159
The Stratford at Countrywood	Lydia Hertzler	1545 Pleasant Hill Road	Lafayette, CA	94549	(925)932-9910
The Town Hall Theater of Lafayette	Lori Erokan	3535 School ST.,	Lafayette, CA	94549	(925)283-6673
Viva el Espanol	Margaret Grover-Roos	3451 Golden Gate Way	Lafayette, CA	94549	(925)962-9177
Volunteer Center of Contra Costa		1820 Bonanza	Walnut Creek, CA	94595	(925)472-5760
Whitten Properties, LLC	William Whitten	1074 Orchard Road	Lafayette, CA	94549	(925)284-3978
Woodland Nursing Inn	Tara Murray	3721 Mt. Diablo Blvd.,	Lafayette, CA	94549	(925)284-5544
Workforce Development Board CCC	Bob Lanter	2425 Bisso Lane, Suite #100	Concord, CA	94520	(925)646-5239

APPROVED
LAFAYETTE CITY COUNCIL
J R Adams 1-14-08
CITY CLERK DATE

Item 12C:_City Council Speakers' Bureau

WHY? In September I proposed that we try to reach out to those who are not "plugged in" to City Council deliberations and actions or City government in general. The purpose is to educate the public about the issues facing the City Council, the deliberations of the Council, the constraints within which the Council does its work, and the approaches we take to make decisions.

WHO? The underlying presumption is that there are some citizens pretty well tuned in to Council deliberations. These are the people who show up at our meetings or belong to organizations which are themselves tuned in to what we do: Chamber of Commerce, Lafayette Homeowners Council, Taxpayers Association, City commissions, some school organizations, and a few special interest groups. We already speak to or otherwise interact with such groups. Arranging more speaking engagements with such folk might be useful to persuade to a particular viewpoint, but would not accomplish fundamental education as to the process and how we approach it. They already know that.

A second group consists of people who do not follow closely the actions of the City Council, but are generally satisfied with what we do and assume that when we ask for their participation, by vote or by action, it is an undertaking worthy of their support.

A third group consists of people who do not follow closely the actions of the City Council, and are generally suspicious of governmental action. Judging from the survey of voters after the June ballot, these folks believe the Council has dysfunctional priorities, particularly about where money should be spent, believe that we have far more resources and/or flexibility in the application of resources than we actually do, or believe we have made one or more demonstrably wrong decisions in the recent past.

TARGET AUDIENCES. While a Speakers Bureau might be a convenient way of scheduling or providing topics for presentations to the Chamber or the Homeowners Council, they would not be the focus of any outreach.

The Speakers Bureau would make Councilmembers available to groups and venues where we would find citizens not usually in touch with our activities. It would actively seek out opportunities to engage and inform such citizens. There are two ways to engage the unengaged. One is to invite the public to open presentations by Councilmembers. Unfortunately, such invitations would normally find a response primarily from the group of citizens who are already interested in local government. I suspect that is why previous attempts to attract participants to such events were poorly attended.

The other way to engage the unengaged is to find them where they gather for purposes unrelated to City government. A list might start with these:

- Schools – presentations could be made in schools themselves, especially high schools, where the students might be informed enough to form understandings that they might pass on to their parents and teachers. School parents' organizations would also be effective, especially reaching

younger parents who are not as involved in or aware of local government, on average, as older citizens.

- Churches – my church has a monthly Men's Breakfast (open to all), singles group, Development Committee, and probably a few others that are looking for interesting programming. I'm sure other churches do, too.
- Neighborhood Homeowners Associations – not the LHC, who are already plugged in, but smaller groups that may have only one or two members who are really connected to City government.
- Civic Clubs – Lions, Rotary, Odd-Fellows, whatever. These groups have broad interests, but civic governance is often one area of interest.
- Business Groups – The Chamber is well-informed, but there may be other groups focused on a particular area or type of business, who may not yet have a focus on their interaction with the City.
- Others – If I knew what they were, I'd have another category.

ENGAGEMENT. The purpose is to inform, but also to engage, to give a point of contact with City government to people who haven't had any personal government contact. Our participation would be outside the usual focus of their activities, so simply making our availability known through the City website and the local newspapers may convince some people to ask for a speaker, but may not attract so many. It may be necessary to also target some of the groups above and contact them directly to offer speakers, either by personal contact or mailers.

It is hard to anticipate how popular such a program might be, but I think it would be reasonable to limit the number of presentations to 1/councilmember/month, although the participation would obviously be up to the individual councilmembers.

FORMAT. I would anticipate that the best format would be to have a 10-15 minute presentation prepared on a few topics. The sponsoring group could pick their topic (we might even offer a series of 2-3 talks if it is a large and interested group). The presentation would be followed by a Q&A period, which could be limited to the topic or (my preference) be open to any questions. The broader Q&A would provide better feedback on public concerns that we may not currently understand, and we can always offer to get back to the questioner when we have no answers for them.

TOPICS. I would hope staff could help to put together the basic presentations, perhaps with a power-point format. Could we dedicate a laptop and a projector? The topics that occur to me are:

City Budget: The recent Oscar-worthy effort by staff would be an appropriate intro here.

Redevelopment Agency

Current Issues and Developments (Roads, Police, Library, Development)

Downtown Strategic Plan

City Planning

Some would be pretty generic and others would have to be updated periodically. We could start out with a very limited menu of just one or two topics.

Let me know what you think.

Brandt Andersson

Robbins, Joanne

From: brandtand@aol.com
Sent: Sunday, March 02, 2008 11:31 AM
To: Robbins, Joanne
Cc: Falk, Steven
Subject: Speakers' Bureau

Joanne --

Sorry to take so long to get back to you on the Speakers' Bureau. It disappeared into my briefcase and only recently emerged (along with one of Steve's Friday Summaries from last June).

With respect to the list of organizations, you have done a far more comprehensive job of it than I could have imagined. The only thing I might suggest is that we break it into a few pieces, and mail out the invitations to one segment at a time. I am not anticipating an overwhelming initial response, but I don't want to have 20 requests the first week and none for the next six months. We also might have more topics to offer for the later invitees.

Regarding the letter, an initial statement that we are trying to reach out to broader segments of the community might be useful. We could also add a comment specific to the organization we are addressing (e.g., schools: "We could arrange a speaker for parents, teachers, or speak to the students in a government class."; or churches: " One of your social or outreach groups might want to hear from a Councilmember andask them questions.") It would depend on what we individually might know about the different groups or individual organizations.

Only 75 years of public service? I thought Don alone had that.

As to timing, it would be good to have at least 2 or 3 talks "In the Can" before we make the invitations, and we should have a training session so the Councilmembers feel we can walk in with a laptop and actually make it work for us.

Although I will not be there on March 10, I think it would be useful to have the Council go over the list, the letter, and the timeline. Could it be added to the agenda under "Councilmembers' Reports" section (I forget the number)?

Thanks.

-- Brandt

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